



MISS WISCONSIN WELCOMES THE PRINCESS PROGRAM TO 2010 PAGEANT

Oshkosh, Wis., MAY 24, 2010 — The Miss Wisconsin Organization is pleased to announce for the first time it will welcome the Princess Program into the Miss Wisconsin pageant. The Princess Program will be part of Miss Wisconsin's Outstanding Teen pageant, held on Wednesday, June 16 at 7:00 pm in the Alberta Kimball Auditorium in Oshkosh, Wis.

The Princess Program offers young girls between the ages of 5-12 the fun opportunity to perform onstage before a live audience, dress up as a Princess and have a tiara placed on her head by one of our state or national title-holders during a "Crowning Ceremony." Applications can be found at www.misswisconsin.com on the Princess Program Page. The entry fee is \$75 per girl and the deadline is June 5.

"The Princess program is not a competition, but a mentor program where contestants spend quality time with these young ladies, to help them gain confidence and self esteem," explains Brenda Baudo, State Director for Miss Wisconsin's Outstanding Teen. "We will spend time doing things with them, from frosting cookies and cupcakes to eating lunch, and also collecting food for a food pantry. We believe it is a good learning experience for them and also a stepping stone into the Miss Wisconsin scholarship program."

The Princess Program contestants will be part of Miss Wisconsin's Outstanding Teen pageant. Tickets for the show are \$15 and can be purchased at the auditorium the evening of the program.

There are several emcees for the program, including the 2009 Miss Wisconsin's Outstanding Teen, Jeannette Morelan, who went on to win the national title in Orlando last summer and became the 2010 Miss America's Outstanding Teen. She will be joined by the 2009 Wisconsin's Outstanding Teen Kiersten Gonzales, the 2009 Miss Wisconsin Kristina Smaby, and Miss America 2008 Kirsten Haglund.

The Miss Wisconsin Pageant will be held June 17- 19, 2010. The annual scholarship competition takes place at the Alberta Kimball Auditorium in Oshkosh each night beginning at 7:30 p.m. There are 22 young women from across the state vying for the title of Miss Wisconsin 2010, more than \$500,000 in in-kind and cash scholarships and the chance to represent Wisconsin at the 2011 Miss America Pageant to be telecast on ABC. The Miss Wisconsin pageant will also be webcast live at www.thenorthwestern.com. An internet vote for the "Top 11" is also available at www.misswisconsin.com.

About The Miss Wisconsin Pageant

Founded in 1924, the Miss Wisconsin Pageant program is a preliminary for The Miss America Organization, one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year, the Miss America Organization and its state and local organizations made available more than \$45 million in cash and scholarship assistance. Almost all contestants have either received, or are in the process of earning either college or postgraduate degrees, and utilize Miss America scholarship grants to further their educations. Visit www.misswisconsin.com for more information.

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