



## KIMBERLY SAWYER CROWNED MISS WISCONSIN 2010

### *Sisters take home top awards*

Oshkosh, Wis., JUNE 20, 2010 — On Saturday, June 19, 2010, Kimberly Sawyer was crowned Miss Wisconsin 2010 in Oshkosh. Sawyer receives a \$10,000 cash scholarship along with other in-kind scholarships, gifts and awards, as well the opportunity to compete for the title of Miss America 2011 at the national pageant to be televised on ABC in January 2011. Representing the Miss Green Bay pageant, Sawyer is a graduate of St. Norbert College with a degree in Finance. For her talent, Sawyer performed the operatic vocal "Vissi d'arte" by Puccini.

For the first time in Miss Wisconsin history, a sister team took the top honors. Sawyer's sister, Katie Sawyer, Miss South Central, was named 1<sup>st</sup> Runner up and will receive a \$2000 cash scholarship.

"This is a first for our program to have sisters as both Miss Wisconsin and the first runner-up and the excitement level was through the roof," said Ann Stawski, co-executive director of the Miss Wisconsin Organization. "All 22 of our contestants are talented and intelligent young women who represented their communities very well. We are thrilled that this year through our scholarship program we are able to offer \$35,000 in cash scholarships, and more than \$1 million in in-kind scholarships."

Rounding out the court of honor included:

- 2<sup>nd</sup> Runner up, Miss Kenosha Laura Kaeppler
- 3<sup>rd</sup> Runner up, Miss Wisconsin Central, Desiree Geffers
- 4<sup>th</sup> Runner up, Miss Seven Rivers, Katie Williams

Other Semi-finalists and award winners included:

- Top 11 – Miss Holmen, Elizabeth Kramer
- Top 11 – Miss La Crosse, Raeanna Johnson
- Top 11 – Miss Milwaukee, Tonya Popowski
- Top 11 – Miss Onalaska, Brittany Lee
- Top 11 – Miss Oshkosh, Shana Pawlowicz
- Top 11 People's Choice Internet Vote – Miss Arcadia, Laura Benson
- Non-Finalist Interview award – Miss Racine, April Dovorany
- Non-Finalist Talent award – Miss Beloit, Jessica Gile

At the final night of competition, Kirstina Smaby, Miss Wisconsin 2009 crowned her successor. Miss America 2008, Kirsten Haglund, served as Mistress of Ceremonies, and the 2010 Miss America's Outstanding Teen and former Miss Wisconsin Outstanding Teen Jeanette Morelan performed. In addition, Miss America 1973 and Miss Wisconsin 1972 Terry Meeuwse made a special appearance.

### **About The Miss Wisconsin Pageant**

Founded in 1936, the Miss Wisconsin Pageant program is a preliminary for The Miss America Organization, one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year, the Miss America Organization and its state and local organizations made available more than \$45 million in cash and scholarship assistance. The Miss Wisconsin Organization offers more than \$1 million in cash and scholarship assistance. Almost all contestants have either received, or are in the process of earning either college or postgraduate degrees, and utilize Miss America scholarship grants to further their educations. Visit [www.misswisconsin.com](http://www.misswisconsin.com) for more information.